

Press Release

March 2017

## SP-ARTE/2017: DESIGN SECTOR RETURNS FOR ITS SECOND YEAR WITH NINE NEW GALLERIES AND A PROJECT SPACE FOR LEADING BRAZILIAN ARCHITECTS

**SP-Arte/2017**

**6 - 9 April**

**Preview: 5 April**

**Bienal Pavilion, São Paulo, Brazil**

The Design Sector returns to SP-Arte's 13th edition with nine new exhibitors and a project space dedicated to leading Brazilian architects. Launched last year, the section highlights Brazil's long history of design, and offers visitors a unique opportunity to view and acquire locally produced signature pieces by iconic names such as Oscar Niemeyer, Lina Bo Bardi, Jorge Zalszupin, Sergio Rodrigues and the Campana Brothers.

Characterized by the local landscape, which boasts an abundance of wood and natural resources, Brazilian modern and contemporary designs are distinguished by skillful woodwork. Exhibitors in Design, focus on the individuality of authorial design and its evolution over time in furniture, objects, and antiques. The galleries will present colonial, modern and contemporary pieces that have contributed to the consolidation and sophistication recognized in Brazilian design today.

The nine newcomers welcomed by SP-Arte in the Design section this year are: **Apartamento61, Ary Perez, By Kamy, Estúdio Mameluca, Herança Cultural, Paulo Alves, Prototyp&, Rafael Moraes, and Resplendor.**

**Herança Cultural's** booth traverses the history of Brazilian furniture through a father and son duo. The gallery will be showing rare pieces by Zanine Caldas and the more contemporary and urban interaction created by his son Zanini de Zanine, who is also responsible for the concept of the space.

Zanine Caldas will also be shown at **Apartamento 61** and **Teo**. The former, a gallery based in an exquisite modernist house designed by Italian-Brazilian sculptor Victor Brecheret, presents historical and vintage pieces.

Lovers of Brazilian modernism will find pieces by Lina Bo Bardi, the iconic architect responsible for the Museu de Arte de São Paulo (Masp) building. In addition to being an architect, Bo Bardi was an accomplished furniture designer, set designer and artist. Her work will be shown at both **Artemobilia** and **Etel**, with Etel reissuing six pieces that she designed in the 1940s.

**Etel's** booth will also feature the Artist's Cabinet of Curiosities, a special collaboration with the artist, Carlos Vergara, who will present a reliquary of monotypes on handkerchiefs, photographs, keepsakes and memoirs that the artist carried with him on his travels to places such as Cappadocia, Santiago de Compostela and Pompei. Paired together, the objects and furniture engage in a conversation that crosses borders and tells a story.

In addition to Lina Bo Bardi, specifically her iconic bowl chair, **Artemobilia** will bring Geraldo de Barros' iconic bookcase designed for Unilabor. Through this juxtaposition, the gallery presents the duality in Brazilian modernism, the rationality of geometric forms established in the 1920s alongside the biomorphic sensuality developed in the 1940s second wave of modernism.

In contrast, **Firma Casa** will bring a collection breaking against modernist paradigms, beginning with the pieces designed by the Memphis Group, founded by Ettore Sottsass, with its colorful, asymmetrical shapes and plastic material. Exploring the local and contemporary answer to modernism, Firma Casa will have the Campanas Brothers newest work, the mirror-lamp Kaleidos,

inspired by the geometric forms in artist Lygia Clark's famous *Bichos* sculptures. Furniture by the contemporary collective Hillsideout will also be on view. The works by the German-Italian duo were produced during an artist residency program offered by the gallery in 2016, and will present their utilitarian transformations of antique design.

**Pé Palito** and **Passado Composto Século XX** offer a selection of Brazilian and international design from the 20th century. **Pé Palito** will focus on the Brazilian furniture of the 1950s, 60s and 70s: pure lines, geometry, polished surfaces of Jacaranda, in contrast to organic elements and unusual objects of memory.

**Passado Composto Século XX** will feature the hand-woven tapestries developed by the Polish artist Magdalena Abakanowicz, in a unique technique interlacing various materials in a system of lines and knots. The work entitled Helena participated in the VIII São Paulo Biennial of 1965. Magdalena is one of the main representatives of the Polish tapestry school and was instrumental in the New Tapestry movement in the world.

Looking toward Brazil's design heritage and objects, exhibitors **Sandra & Marcio**, **Itamar Musse**, and **Resplendor** will showcase rare and exceptional antiques from colonial times.

On the contemporary scene, **Ary Perez** brings a fresh perspective. The designer, artist, and set-designer will launch his first collection of furniture and objects, inspired by the biodiversity found in Brazilian mangroves. **Hugo França** will also showcase 15 new sculptures made from recycled trees.

Returning to SP-Arte with their whimsical and dynamic pieces, **Ovo** will introduce six previously unseen furniture pieces by Luciana Martins and Gerson de Oliveira that look at the past 25 years of the studio's authentic design practice.

**Jacqueline Terpins** will feature only new works at SP-Arte. The pieces refer to the rock formations and geological movements of the Earth. Materials such as quartz, wood, corten steel, carbon and stainless steel, besides blown glass, record the time of this constant life that occurs in the various layers of terrestrial soil.

Driven by both the social and functional aspects of design, **Estúdio Mameluca** presents the series Symbiotic Objects, where the tension of the object adapts to the space it occupies. Through this new series of objects, Mameluca presents solutions for a more harmonious coexistence with nature.

**Projetos de Arquitetos [Architects' Projects]**, the Design sector's newest space will show works by renowned architects such as Arthur Casas, Dado Castello Branco, Lia Siqueira, Isay Weinfeld, Felipe Crescenti, Pedro and Paulo Mendes da Rocha. Highlights include a presentation of the furniture designed exclusively for the newest branch of the Brazilian cultural institution, Sesc, by Paulo Mendes da Rocha. The new Sesc space scheduled to open in São Paulo's downtown district was also designed by the architect.

Also, an exhibition of **Bei Publishing House's** collection of indigenous stools can be seen within the Pavilion. The selection covers more than 200 wooden pieces produced by people from 80 different indigenous communities of various regions of Brazil. Some represent animals of the Brazilian fauna; others are in the form of conventional benches decorated with graphics or notches. In all cases, they balance symbolic, utilitarian and decorative aspects, facing the cultural universe and cosmology of the ethnicities that make them. The exhibition will travel to Japan and Europe afterwards.

**Full list of exhibitors at the Design section:**

Apartamento 61 (São Paulo) / Artemobilia (São Paulo) / Ary Perez (São Paulo) / Belas Artes University (São Paulo) / Bolsa de Arte /Estudio Mameluca (Rio de Janeiro) / By Kamy (São Paulo) / Etel (São Paulo) / Firma Casa (São Paulo) / Herança Cultural (São Paulo) / Hugo França (São Paulo) / Itamar Musse (Salvador) / Jaqueline Terpins (São Paulo) / Legado Arte (São Paulo) / LLUSSÁ (São

Paulo) / Mercado Moderno (Rio de Janeiro) / Ovo (São Paulo) / Passado Composto Século XX (São Paulo) / Paulo Alves (São Paulo) / Pé Palito (Belo Horizonte) / Prototyp& (São Paulo) / Rafael Moraes (São Paulo) / Resplendor (São Paulo) / Sandra & Márcio (Belo Horizonte) / Teo (São Paulo) / Thomaz Saavedra (São Paulo)

### **About SP-Arte**

SP-Arte, one of the most important art events in Latin America, takes place from 6-9 April 2017, with leading galleries, artists and talks that continue to enrich the vibrant local cultural scene. Transformed into the São Paulo International Art Festival, SP-Arte now extends beyond the boundaries of Ibirapuera Park to promote a citywide event that includes museums, galleries and cultural points.

SP-Arte was founded in 2005 as the premiere art fair of its kind in Brazil. It has distinguished itself as a leading art event in Latin America, renowned for its rigorous selection process and criterion to present the world's most important galleries. São Paulo is a cultural hub, home to Brazil's most prestigious museums, foundations and galleries. During the event, SP Arte establishes partnerships with these institutions to create a strong agenda of events that engages both the local community and visitors in various cultural encounters in São Paulo. In addition to its educative and cultural role, SP-Arte has also collaborated with ABACT, the Brazilian Association for Contemporary Art, by providing a circuit for international professionals to access an in-depth experience with Brazilian artists, galleries, institutions, and culture.

SP-Arte/2017 is sponsored by **Itaú**, **Vivo** and **Iguatemi São Paulo** with the cultural support of the State of São Paulo.

**To find out more about SP-Arte and check the full list of galleries and program, please visit [www.sp-arte.com](http://www.sp-arte.com).**

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